

October 2020

Graphic Signage Case Study

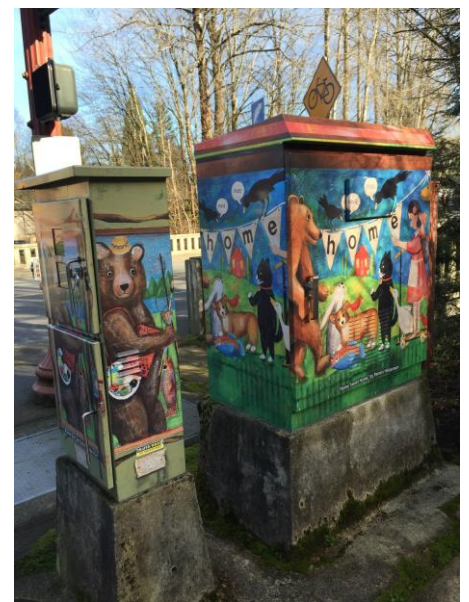


Graffiti using spray paint, permanent markers or stickers are no match for the durability and stain resistance of Tedlar® protective film. Many cities are plagued with constant upkeep of municipal buildings, bus stations, traffic signs and traffic boxes. Normal procedure for cleaning graffiti is either to cover it with a solid paint or to remove it with graffiti remover. Painting can lead to mis-matched paint schemes. Graffiti remover typically contains harsh chemicals that can lead to removal of underlayers or leave ghosting on signs. One way to combat the problem of graffiti is to use Tedlar® to protect the surface which combines stain and chemical resistance.

TrafficWrapz™ teamed up with Puget Sound Energy on a program called ARTility, which brings local art and awareness by using TrafficWrapz™ systems on electric transformer cabinets. Creative designs by local artists are colorful, clean energy themed and reflect the surrounding environment. TrafficWrapz™ uses Tedlar® for their city beautification projects, keeping the outdoor utility boxes more appealing and protecting them from graffiti and harsh environmental elements. "We've teamed up with DuPont for years during R&D of this product to create our own patented application for installations that bring everlasting durability and beauty to cities and municipalities across North America," said Daniel Gittere, TrafficWrapz Co-Founder.

Area of Application: Building & Construction

Location: Issaquah, Washington, United States



For more information visit: www.tedlar.com