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Sourcing and Logistics Policy on Supplier's Use of the DuPont Oval Logo

The DuPont Oval Logo is an invaluable asset. The DuPont Oval Logo creates an indelible perception and conclusion about the company with the consumers of our goods and services and contributes enormously to the company's success in attaining our goal of sustainable growth.

Because DuPont has many Licensees who pay a royalty to use the DuPont Oval Logo on their packaging, marketing materials, websites, etc., DuPont does not permit third parties, including suppliers, to use the DuPont Oval Logo without a licensing agreement.

There is one exception when a third party can use the DuPont Oval Logo for a **one-time use** such as a tradeshow or sponsorship. An approval form needs to be completed by a DuPont employee (usually the buyer) on behalf of the third party and submitted to the DuPont Global Brand Manager for final approval. One-time use does not include marketing materials such as website, collateral or packaging. The third party would need to sign a trademark license agreement if they request to feature the DuPont Oval Logo on these materials.

This policy applies to any use of the DuPont Oval Logo, whether in public print or electronic statements including news releases, Internet or Extranet Web sites, annual reports, product packaging, signage, stationery, print literature, and advertising.