

SILVER WINNER – 2015 DUPONT AWARDS FOR PACKAGING INNOVATION

Super-sizing Peel-and-Reseal Technology for Club Store Cheese

Bemis Company, Inc. – USA

The new BelGioioso Mild Provolone package raises the bar for resealable packaging at the club store level. Made up of two individually-sealed compartments, this transformational package provides consumer convenience by allowing the user to easily peel and reseal the package 20 times or more with fingertip pressure. What's more, the perforation between the two compartments allows the consumer to easily separate without using a knife or scissors.

Bemis' SmartTack™ EZ Peel® Reseal™ technology allows the individual cheese compartments to be sealed separately, preserving the freshness of the unused portion until opening and reducing food waste – all while creating differentiation at the club store level for BelGioioso Cheese.

Honored for Excellence in Enhanced User Experience