



# 2018 30<sup>TH</sup> AWARDS FOR PACKAGING INNOVATION

## FREQUENTLY ASKED QUESTIONS



The **2018 30<sup>th</sup> Awards for Packaging Innovation** honors innovations in packaging design, materials, technology and processes across the entire packaging value chain. Originated by DuPont, the tradition of excellence is now continued by Dow as we welcome brand owners, retailers, packaging designers, converters and technology providers around the world to enter and be recognized.

Here are some of the questions we frequently receive about our awards program. We hope this helps you as you prepare your entry submission.

### ABOUT THE AWARDS

**Q: Is this the same awards program as the long-standing DuPont Packaging Awards?**

A: Yes! The Awards for Packaging Innovation originated by DuPont are now sponsored by Dow, and the heritage of these globally respected awards will be proudly maintained.

**Q: Your promotional literature says the awards started in 1986, but also that this is the 30th program – how's that possible?**

A: 2018 is the 30th time the awards have been contested. There were multiple years in which the entry and judging periods were extended beyond a single year.

### SUBMISSIONS

**Q. What is the entry fee for submissions?**

A. There is no fee to enter this prestigious competition.

**Q. If a package has multiple configurations (sizes/formats), do I need to provide a separate entry form for each?**

A. NO, if the technology is the same. YES, if the technology is different for the different configurations.

**Q. If an entry submission has multiple configurations (sizes/formats), do I need to provide samples of all of them?**

A. Provide as many samples as it takes to best represent your entry. Ideally, please submit five of one configuration and one of each of the other configurations.

**Q. If my entry is new to my region/country but exists in other regions/countries, can I submit it?**

A. Yes.

### PRODUCT COMMERCIALIZATION

*For the 2018 30<sup>th</sup> Awards for Packaging Innovation, entries must be commercially sold in the market.*

**Q. Does the entry have to be presently available in the market?**

A. Yes. It needs to be commercially sold presently.

**Q. Can research projects that are not officially in the market be entered into the competition?**

A. No. All entries must be commercially sold. Please consider entering when the product is commercially sold in the marketplace.

**Q. We have a product that is being manufactured and will be on store shelves later in 2018. Is it eligible?**

A. No. It needs to be commercially sold prior to the entry deadline of April 12, 2018.

### SAMPLES

*Send five samples (may not be applicable to technology or processes). Where possible, submit commercial samples, not lab mock-ups.*

**Q. Can I submit an entry form without submitting physical samples?**

A. No. Physical samples are examined during the judging process. Without them, your entry will not be considered.

**Q. Should the samples be empty or filled with product?**

A. It depends on whether your empty package can tell your innovation story. If it can, then you can send your samples empty. If it cannot, then please send your samples full.

**Q. The product that my package holds or the package itself is very expensive or bulky. Can I just send one sample?**

A. In some cases, it's okay to send one representative sample and additional mockups. Please [email](#) us to discuss.