WHAT'S ENTAILED IN THE SUBMISSION PROCESS?
The process from end to end is as easy as 1-2-3.

Step 1 – Enter the competition on packagingawards.dupont.com.
Step 2 – Complete and submit entry form.
Step 3 – Mail in samples.

WHO JUDGES THE COMPETITION?
Packaging experts throughout the value chain are brought together to serve as the panel of judges. The judges are instrumental in keeping the industry's longest running, independently-judged awards program competitive and relevant. The judges represent different parts of the value chain and different geographies so they can bring a broad and diverse perspective that enables them to thoroughly assess which entries are game-changing packaging innovations. These judges are independent of DuPont in order to keep the competition completely objective.

WHAT IS THE AWARD STRUCTURE?
There are three award levels – Silver, Gold and Diamond. Winners are based on “excellence” in one, two or all three categories: technological advancement, responsible packaging and enhanced user experience.

• Silver Award: Demonstrates excellence in ONE criteria
• Gold Award: Demonstrates excellence in TWO criteria
• Diamond Finalist Award: Demonstrates excellence in ALL THREE criteria
• Diamond Award: Demonstrates the most excellence in ALL THREE criteria

WHEN IS THE COMPETITION?
For 2017, the deadline for entry submissions is February 10, 2017.

ABOUT THE ADVISORY PANEL
The Advisory Panel helps ensure that our competition continues to foster and celebrate packaging innovation around the globe by keeping the program relevant and positioning it as a catalyst to inspire discussion on packaging innovation. This year’s advisory panel consists of the following:

• Aparecido Borghi - Senior Packaging Professor, Instituto Mauá de Tecnologia, Brazil
• Peter Clarke - CEO, Product Ventures, USA
• David Luttenberger - Global Packaging Director, Mintel Group, Ltd., USA
• Lisa McTigue Pierce - Executive Editor, Packaging Digest, USA
• Philippe Roulet - Head of Global Packaging, Nestle, Switzerland
• Anthony Wong - VPGM, China, Amcor Flexible Asia Pacific

YOUR INNOVATION NEEDS TO BE RECOGNIZED.
Plan to submit an entry.
It’s an award that will set you apart from your competition and will boost your business efforts!

Deadline for submissions is February 10, 2017.

For more information, visit www.packagingawards.dupont.com.
WHAT DID PAST AWARDS RECIPIENTS GAIN FROM THE DUPONT PACKAGING AWARDS?

Ink Producer, Recovery Company Collaborate on Zero Waste to Landfill Program

“DuPont Award for Packaging Innovation is a badge of honor. It lends credibility to the packaging innovation. We saw sales increase 20% after we won a DuPont Award for Packaging Innovation. We believe that’s because we won and because of the publicity surrounding our win.”

Rob Callif, Vice President, BCM Inks, USA
2013 Silver Award Recipient

Snap-Top Package Ensures Freshness for Mexican Deli Meat

“The experience of participating was great, not only because we were given the opportunity to share our innovative package with the world, but because of the network that was created with DuPont and other global companies. I encourage all companies to participate in this experience.”

Marcelo Garza Garcia, Packaging Innovation, Sigma Alimentos
2014 Silver Award Recipient

Natural Solutions and Bio-Adaptation Thinking Yield Triple Bottom-Line Solutions

“Winning a DuPont Award for Packaging Innovation created a surge of interest and inquiries into our new packaging solution. The buzz from the award really facilitated the conversation that led to us eventually signing a licensing agreement that took our packaging solution to an entirely new level.”

Sam Harrington, Executive Design Marketing Director
2011 Diamond Award Recipient

Green Water Cooler Bottle made from 100% Recycled Material

“There is significant market value and visibility in winning the DuPont Award for Packaging Innovation. Winning a DuPont Award for Packaging Innovation validates our packaging solution and helps open the door for new business.”

Ryan L’Abbe, Vice President
Ice River Springs Water Company Inc.
2014 Silver Award Recipient

In addition, winning companies may proudly display the DuPont Awards for Packaging Innovation logo on their winning product package and use it for any product promotions, alerting key stakeholders that their company is recognized as a leader in packaging innovation.

WHAT SUBMISSIONS QUALIFY?

In evaluating entries, judges will consider excellence based on the following criteria:

**Technological Advancement**
- New and/or clever use of materials
- New technology integration
- Creative configuration and/or assembly
- Increased production and/or distribution efficiency

**Responsible Packaging**
- Responsible use of materials
- Clean and efficient energy consumption
- Reduction in product and package waste
- Benefits the greater good

**Enhanced User Experience**
- Fulfills a user need and/or provides an enhanced experience
- Aids product merchandising and promotes purchase
- Enables greater product accessibility
- Establishes a preferred price/value equation

Note: Only commercial products, technologies and processes are eligible. Entries must be commercially sold in the market. Remember, the entry does not need to contain a DuPont material or technology.