



DuPont Awards for Packaging Innovation

Judging Criteria



The DuPont Awards for Packaging Innovation is the packaging industry's longest running, independently judged competition that honors innovations in packaging design, materials, technology, processes, and service across the entire packaging value chain. Inaugurated in 1986, the DuPont Packaging Awards program is now recognized as the leading packaging awards program in the world.

In evaluating entries, jurors will consider excellence based on the following criteria:

Technological Advancement

- New and/or clever use of materials
- New technology integration
- Creative configuration and/or assembly
- Increased production and/or distribution efficiency

Responsible Packaging

- Responsible use of materials
- Clean and efficient energy consumption
- Reduction in product and package waste
- Benefits the greater good
- Collaboration across the value chain

Enhanced User Experience

- Fulfills a user need and/or provides an enhanced experience
- Aids product merchandising and motivates purchase
- Enables greater product accessibility
- Establishes a preferred price/value equation
- Appropriate innovation for intended market

DuPont Packaging & Industrial Polymers manufactures an extensive mix of adhesive, barrier, peelable lidding and sealant resins and provides a globally networked development team to work with customers on packaging programs that help protect the product, environment, improve shelf appeal, convenience and reduce cost in the food, cosmetics, medical products and other consumer goods and industrial packaging industries.

For more information, visit packaging.dupont.com.