

Silver

Green Water Cooler Bottle Made From 100% Recycled Material

Ice River Springs Water Company Inc. – USA and Canada

Ice River Springs Water Company is the only beverage company in North America to collect and process curbside-collected polyethylene terephthalate (PET) packaging and convert it back into food-grade PET to make its own water bottles.

Both clear and green PET packaging are collected and recycled by Ice River Springs. Traditionally, the green material was either “down-cycled” into strapping applications or ended up in landfills. With the innovation of the 15L Arrowhead 100 percent recycled PET bottle, Ice River Springs can now recover and re-use an impressive 100 percent of the green PET packaging it collects through its closed-loop recycling system at its own plastics recycling plant.

As a result of their unique processing methods and the conversion to recycled PET, Ice River Springs reduced raw-material energy consumption by up to 84 percent and raw-material greenhouse gas emissions by up to 78 percent as compared to using virgin PET.

Won for Responsible Packaging