Silver

Honey Pot Shows How to ‘Bee’ More Responsible

Betamiel - Morocco

Inspired by the natural environment of honey, Betamiel created honey pots made of beeswax leftover from honey harvesting. This shatter-resistant, natural honey pot offers great protection to its contents during its service life and can be used in a variety of ways once the honey is gone. The Betamiel honey pots serve as a catalyst to inspire people to use waste material to create packaging.

Won for Responsible Packaging