

## **Silver**

### **Peanut Package Combines Rigid Functionalities with Flexible Savings**

*Clear Lam Packaging, Inc. - USA; Contributor: John B. Sanfilippo and Son, Inc. – USA; Spear Systems – USA*

The PrimaPak™ package is a flexible, recloseable “pop-up box” made from a single roll of flexible film and enhanced with an outer label that adds vertical strength and rigidity. Clear Lam Packaging combined all the components of the finished package onto one roll of film, eliminating the need for pre-formed bases, lids, labels, and shrink-banding that goes into the assembly of today’s bulky rigid packaging.

The PrimaPak™ package eliminates millions of pounds of packaging waste compared to rigid packaging. The stackable package increases shelf utilization by up to 30 percent compared to round composite cans or blow molded polyethylene terephthalate (PET) jars. PrimaPak™ package also enables fuel savings during transport, saves warehouse space and reduces greenhouse gas emissions throughout the entire supply chain.

***Won for Responsible Packaging***