

Gold

Separable Pouch for Multiple Marinades Simplifies Home Cooking

Amcor Flexibles - Huizhou, China and Singapore; Contributors: Nestlé Australia Limited – MAGGI Stir-fry Creations

Consumers can prepare home meals using two separate paste mixes at different points in preparation with Amcor Flexibles' plastic separable pouch. The package contains two separate pouches that are co-joined by an easy-tear dotted line. Made by a smart mold in the bag-making machine, the technology advancement is the clean, simple separation of the two pouches. The packaging allows consumers to reduce the complexity of using many ingredients over a number of steps, but still create an authentic stir fry flavor. Amcor Flexibles' two-pouch solution drives brand differentiation and meets the consumer desire for a more adventurous cooking experience with an easy-to-use, simple, convenient packaging solution.

Won for Technological Advancement and Enhanced User Experience