

Silver

Snap Top Package Ensures Freshness for Mexican Deli Meat

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New for the Mexican market, the San Rafael ham package keeps ham fresh throughout multiple uses. The recloseable package from Sigma Alimentos features a snap top that gives an audible click when the top is secure, reassuring consumers that the lid is in place to keep the meat fresh and free from contamination. This easy-to-open package also makes the product more accessible to consumers.

Won for Enhanced User Experience