

Silver

Stand-Up Retort Pouch Transforms the Latin American Food-Service Industry

Bemis – Brazil; Contributor: Tradbor - Brazil

Fugini Vegetables Stand-up Pouch is the first commercial retort flexible packaging in the food service industry in Brazil. The stand-up, retort pouch from Bemis offers great product protection, ensuring the same outstanding quality, while being simpler to handle, easier to open, and faster to heat. In an industry once dependent on rigid cans to maintain product quality, this flexible pouch represents a major shift to allow an increase in user convenience and safety.

Won for Enhanced User Experience