



STEP 2: Full Application for the DuPont Sustainability Award

Deadline for submission: **May 31, 2017**

For the purposes of the sustainability award category, “Sustainability” implies responsible and proactive decision-making and innovation that minimize corporate footprint – incidents, illnesses, waste, emissions, use of water and depletable forms of raw materials and energy.

PROJECT DESCRIPTION

The full application for the DuPont Sustainability Award must include:

1. A brief description of the company and its trajectory, including activities in the field of sustainability – maximum 1 A4 page (3’000 characters).
2. A brief summary of the project – maximum 3 A4 page (10’000 characters) providing a description of the conceptual, structural, operational and technological aspects of your project, with a clear structure and subtitles addressing the different aspects and criteria:
 - What is the corporate vision for sustainability? How does this go beyond compliance with regulation?
 - How was this vision translated into concrete initiatives? Has this vision been fully realized?
 - How is this approach innovative?
 - How was progress measured? How has the company gone beyond established industry, national or international requirements?
 - How has this impacted your reputation? What is the impact on your business results? How has this translated into an improved bottom line?
 - In what way have these efforts influenced other companies in your industry?
 - Have there been any certifications (local, national or international in nature)?

Please note the jury will consider the following five criteria to award the prizes:

- **Performance Improvement** – What results were achieved? Demonstrate using key performance indicators (KPIs)
- **Visible Management Commitment** – How has management played a role in achieving the positive outcome?
- **Sustainability of the Initiative** – What measures were included to ensure the continued success of the initiative?
- **Cultural Improvement** – What cultural elements were leveraged, and how did they contribute to the sustainability of the initiative?
- **Stakeholder Engagement** – How were stakeholders – internal or external – engaged to deliver the positive outcomes?

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| ENTRY / NAME OF PROJECT | <input type="text"/> |
| ORGANIZATION / COMPANY | <input type="text"/> |
| DATE | <input type="text"/> |
| SIGNATURE | <input type="text"/> |

Please fill out this form and send by email to dssa@nexdor.ch, along with all requisite application documents. Please see separate “Rules” for further information on how to apply.