



MONSANTO INDIA LTD

With a history stretching back six decades, Monsanto India Ltd (MIL)—a publicly listed subsidiary of the multinational agriculture company Monsanto—has been recognized as a regional winner in the DuPont Safety and Sustainability Awards on the basis of the organization’s achievements in driving a cultural shift in safety practices.



Monsanto is one of the world’s leading producers of seeds and crop protection technology, with facilities in 69 countries and more than 20,000 employees globally. Headquartered in Mumbai, MIL provides farm advisory services to more than four million registered farmers in India, in addition to seeds and crop protection solutions that benefit more than 1.5 million farmers. The company specializes in 27 variants of hybrid maize seeds, and supports crop productivity through extensive agronomic activities and on-farm technology development.

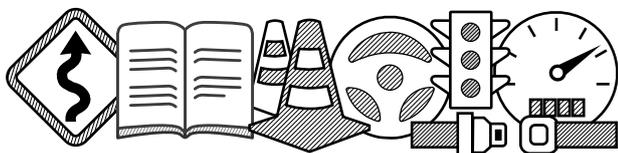
Road safety is a major challenge in India, with



traffic accidents reported every year and around



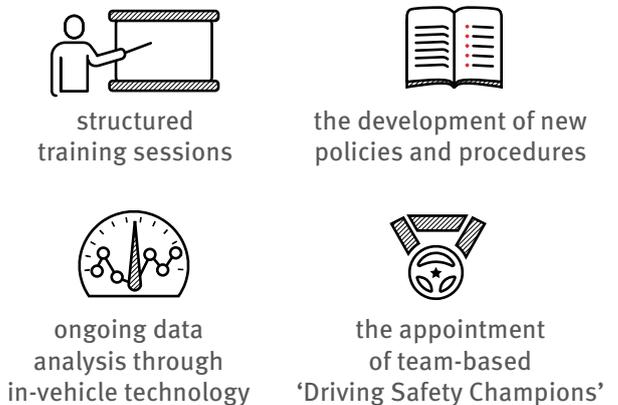
on the roads each day nationwide. Because of this high risk, and the fact MIL has approximately 500 passenger vehicles on the road at any one time for business purposes, the company has invested significant resources in improving its road safety program.



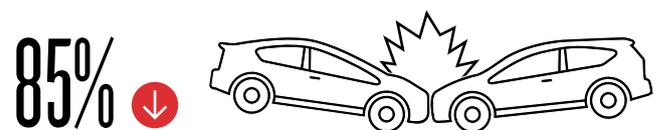
In particular, since 2006 the Monsanto India Vehicle Safety Team (IVST) has led efforts to transform the organization’s safety culture. The strategy has been implemented in three stages, focusing first on



Comprised of a diverse set of activities and tools, including



the road safety program has achieved impressive impacts. In ten years collisions per million miles have been reduced by more than



MIL has also extended its efforts beyond employees and contractors, implementing a formal off-the-job safety program that has benefited almost 1.5 million people in the last 4 years.