DUPONT™ SAFETY PERCEPTION SURVEY™
WITH NEW ONLINE CLIENT PORTAL

Understanding Safety Perceptions & Culture – The First Step to Sustainable Transformation & Business Performance Improvement

IDENTIFYING LEADING INDICATORS TO HELP AVOID INJURIES BEFORE THEY OCCUR

At DuPont Sustainable Solutions (DSS), we believe the key to safety is understanding what is driving your safety performance, evaluating progress through measurement and driving continuous improvement so that safety is the number one priority of every employee.

The DuPont™ Safety Perception Survey™ (SPS) was designed to capture perceptions and attitudes toward safety held by a wide cross-section of hourly workers, professionals, supervisors and managers within an organization. We have applied our 200 years of experience and our knowledge of data science and organizational psychology to build a diagnostic solution that:

- Allows you to uncover employee perception gaps across job roles, locations and divisions.
- Helps you better understand the strength of your organizational culture across teams and demographics.
- Benchmarks your results against companies in your industry to track and improve your safety performance.
- Helps you measure and monitor your safety culture using leading indicators.
- Provides data and analytics to help identify potential areas of risks so you can proactively mitigate against them.
- Involves everyone in safety and helps you understand the safety culture of your organization.
- Allows easy access to results through the online portal to help engage organization.
- Reassess and benchmark your performance every 12 months to monitor and inform action plans.
- The summary results are plotted on the DuPont™ Bradley Curve™ which provide a more strategic perspective on your organizations safety culture.
- Available in 40+ languages.

BENEFITS OF DUPONT™ SAFETY PERCEPTION SURVEY™:

- Helps you measure and monitor your safety culture using leading indicators.
- Provides data and analytics to help identify potential areas of risks so you can proactively mitigate against them.
- Involves everyone in safety and helps you understand the safety culture of your organization.
- Allows easy access to results through the online portal to help engage organization.
- Reassess and benchmark your performance every 12 months to monitor and inform action plans.
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BENCHMARKING WORLD-CLASS SAFETY PERFORMANCE

Through a 24-question survey, DSS measures an organization’s safety culture across three elements of safety management: Leadership, Process & Actions, and Structure. The SPS results give organizations insights to help identify improvement opportunities and provide benchmark data to companies by industry.

The DuPont™ Safety Perception Survey™ is a powerful tool for assessing and catalyzing safety culture improvement during any phase of your company’s journey to world-class safety. DSS consultants will work with you to prepare the survey, analyze the results and develop an implementation plan to revitalize your existing safety program across all levels of the organization.

THE DUPONT™ BRADLEY CURVE™

The DuPont™ Bradley Curve™ enables organizations to understand and benchmark their journey toward world-class safety performance. It identifies four stages of cultural safety maturity: Reactive, Dependent, Independent and Interdependent (see Figure 1.)

In a mature safety culture (interdependence), safety is truly sustainable, with injury rates approaching zero. People feel empowered to act as needed to work safely. They support and challenge each other. Decisions are made at the appropriate level and people live by those decisions. The organization realizes significant business benefits through higher quality, greater productivity and increased profits.

The DuPont™ Safety Perception Survey™ database has more than 2 million responses covering a vast set of industries, across 45 countries, and more than 10,000 locations. The results from your survey are plotted on the DuPont™ Bradley Curve™ with comparison to your selected industry.

With this information, you will have a data driven business case which identifies the key opportunities for your organization to make changes to improve performance.
ONLINE CLIENT PORTAL TO ACCESS DATA, RESULTS AND PERSONALIZED INSIGHTS

The enhanced version of the SPS includes a customized, online client portal to provide easy access to survey results and places survey results into the hands of your safety team. Additional benefits include:

- Results organized into three key strategic themes (Leadership, Processes & Actions, Structure)
- Detailed comparisons for each question with online interactive capability
- Color-coded analysis to identify areas of strength or weakness compared to industry peers and benchmark best for each question
- Breakdown of responses by role, including proprietary score using Relative Culture Strength (RCS) to compare to benchmark best
- Results available across job roles, locations, and divisions
- Drive knowledge transfer and collaboration inside your organization
- Identify areas of concern and pockets of success from employee comments
- New DuPont™ Alignment Graph indicating strength of alignment between roles

The summary results are plotted on The DuPont™ Bradley Curve™ which provides a more strategic perspective of your safety culture.
SAFETY ASSESSMENT AND BENCHMARKING TO GIVE YOU A COMPETITIVE ADVANTAGE

The DuPont™ Safety Perception Survey™ with a new online Client Portal, provides the information you need to identify potential areas of concern BEFORE they lead to an incident. It enables you to leverage the expertise you have both inside and outside your organization to effectively manage risk and improve your safety culture.

EXPERTISE THAT DELIVERS SUSTAINABLE BUSINESS SUCCESS

DuPont Sustainable Solutions (DSS), a business unit of DowDuPont Specialty Products, is a leading provider of world-class operations management consulting services to help organizations transform and optimize their processes, technologies and capabilities. DSS is committed to improving the safety, productivity and sustainability of organizations around the world. Additional information is available at: www.sustainablesolutions.dupont.com.

For more information about the DuPont™ Safety Perception Survey™, visit www.dupontspsonline.com or call 1-877-262-7825.