SUSTAINABILITY & SOCIAL VALUE

WHERE
DuPont Sustainable Solutions panel discussion “Driving Business Results through Improved Sustainability and Social Value Creation” at Africa Mining Indaba, Cape Town, South Africa

WHEN
February 6, 2013

SURVEY QUESTION
WHAT, IN YOUR OPINION, IS THE BEST WAY TO ENSURE COMPLIANCE TO SOCIAL AND ENVIRONMENTAL GOALS WITHIN AN ORGANIZATION?

- 69% A Strong Sustainability Culture
- 10% Strict Monitoring and Auditing
- 13% Strict Consequences
- 8% Strong Incentives

69% of respondents on LinkedIn felt a Strong Sustainability Culture is the best way to ensure compliance.

SURVEY QUESTION
WHO SHOULD BE CHIEFLY ACCOUNTABLE FOR ENVIRONMENTAL AND SOCIAL PERFORMANCE?

- 85% Senior Leaders
- 6% Corporate Social Responsibility Department
- 4% Health, Safety and Environment Department
- 1% Human Resources
- 4%-shift supervisor

85% of respondents on LinkedIn felt Senior Leaders should be chiefly accountable.

KEY SUCCESS FACTOR FOR IMPROVING SUSTAINABILITY AND SOCIAL VALUE CREATION

- 39% Internal and External Stakeholder Engagement
- 30% Strong Leadership
- 23% Cultural Transformation
- 5% Private Community Projects
- 3% Thorough Risk Assessment

5 in 6 delegates believe that the mining industry as a whole is not doing enough to improve social and environmental outcomes.