Since its inception in 1994, ENRC has developed into a thriving international business, with revenue in 2012 in excess of $6.3 billion and with a workforce of more than 75,000 operating across eight countries. Comprising of six divisions supported by a central sales and marketing function, the group is one of the world's largest producers of ferrochrome, one of the world’s significant exporters of iron ore, the world’s ninth largest producer of traded alumina and one of the largest electricity providers in Kazakhstan.

Paralleling ENRC’s transformation from an emerging market newcomer to a key actor influencing global markets, the company has sought to link its expansionary corporate strategy to a robust sustainability agenda. In May 2012, ENRC published the first ever assured sustainability report by a mining company in Central Asia. This breakthrough was the culmination of a five-year process focused on five critical components: goals setting, capacity development, improved data and reporting, ensuring a cultural shift and effective risk management.

Through a multifaceted approach encompassing corporate governance reform, a comprehensive safety improvement programme, a performance-based staff safety strategy in partnership with DuPont, an energy efficiency initiative and a benchmarked community social investment plan, ENRC has built a sustainability culture from scratch and positioned the group as a regional leader. ENRC aims to continue on its sustainable development journey by supporting value creation and value protection at all stages of the product life cycle.