The Organization
K-Sea Transportation Inc.
Location: East Brunswick, NJ
Services Provided: Marine Transportation, Distribution and Logistics
Number of Employees: around 300 in over 6 locations
Contact: Alison Gavin, Corporate Human Resource Manager

The Challenge
For K-Sea, connectivity to their different vessels posed a challenge to their training initiatives. They thus needed a platform that would transcend land-sea barriers, link diverse work settings and provide straightforward and site-specific training to various employees in multiple locations.

The Solution
To meet its unique training needs, K-Sea hooked up their employees in one centralized platform via ClarityNet, which erased physical barriers, rolled out user-friendly training and engaged employee attention with meaningful content.

The Result
With ClarityNet, K-Sea met training requirements with “ease” and increased the cost-effectiveness of its training.

“ClarityNet provided the best deal when it came to pricing…for us to train 300 individuals with instructor-led training would cost us five times the amount of the ClarityNet products.”

Alison Gavin
Corporate Human Resource Manager
K-Sea Transportation Partners, LLC
East Brunswick, NJ