



Multiply your Money through the 2018 TruChoice® Programs

Rapid Return on Investment. The TruChoice® Early Pay Multiplier is a unique program that allows you to multiply your spending dollars upfront. Every dollar you put in, we give you more buying power to spend.

Multiply Your Money Upfront

- Early Pay Multiplier means more buying power to spend at the time of purchase with your DuPont Supportive Retailer

Flexibility & Brand Confidence

- Commit via Cash or TruChoice® Financing to spend throughout the growing season
- Collaborative & Trusted Team of Professionals
- Backed by DuPont

Interest Reimbursement

- Finance your DuPont Crop Protection products by March 30, 2018 and DuPont will reimburse your Oct 1, 2017 – Dec 2, 2018 interest charges⁴



DuPont Crop Protection

TruChoice® Advance Incentive



TruChoice® Early Pay Multiplier (EPM) Schedule

\$8/CORN
UNIT

\$2/SOYBEAN
UNIT

\$4/SORGHUM
UNIT

Crop Protection incentive applied to the seed invoice; **up to 10%** of the DuPont Crop Protection prepay amount.

\$15,000 MIN DuPont Crop Protection prepay amount

CASH¹

FINANCING^{2,3}

10% DEC 1 6% + INTEREST REIMBURSEMENT⁴

9% JAN 26 5% + INTEREST REIMBURSEMENT⁴

7% MAR 30 INTEREST REIMBURSEMENT⁴

Assume grower deposits \$100,000 cash on November 20th, 2017.
 $\$100,000 \div (100\% - 10\%) = \$111,111$ in the prepay account for the grower to spend.

Get Started

1. Pick your prepay amount based on your DuPont Crop Protection needs for the season.
2. Select payment option: choose between cash or credit.
3. Fund your Crop Protection Prepay Account: commit by the date that works best for you to get more buying power.



	Cash	Credit
Payment Options	Earn more by transferring cash to a TruChoice® prepay account. Visit your local retailer to debit product transactions from your cash balance.	Earn more by using TruChoice® Financing.
	<p>Online: Depositing funds online is easy, secure, convenient, and timely since it posts the next business day. Plus, there's no charge. Register at www.pioneer.com</p> <p>Phone: 1. Sign EPM Grower Agreement through your local DuPont Representative 2. Call TruChoice® Support Team: (800) 922-2368</p>	<ol style="list-style-type: none"> 1. Apply for financing. Call TruChoice® Support Team to find out how - you may already be pre-approved. 2. Work with your Retailer to initiate financing through TruChoice® online when you purchase your DuPont Crop Protection brand products⁵.

Terms and Conditions:

TruChoice® Advance Incentive

- TruChoice® Advance will be calculated based on \$8/unit on Corn, \$2/unit on Soybeans, \$4/unit on Sorghum, but no greater than 10% of the Crop Protection prepay cash or credit. Work with your local DuPont Supportive Retailer and Pioneer Sales Agency to apply the TruChoice® Advance incentive to the Pioneer Seed Invoice.
- The 2018 TruChoice® Advance Incentive can be applied through March 30, 2018.
- Growers can also qualify for the 2018 TruChoice® Advantage program, however final payment will subtract the applied TruChoice® Advance Incentive. See 2018 TruChoice® Advantage for full program details.

TruChoice® Early Pay Multiplier

- Retailer-initiated financing through TruChoice® online: grower will receive an Early Pay Multiplier rebate at the end of the year as opposed to upfront buying power.
- TruChoice® Financing enables customers of DuPont, through its subsidiary PHI Financial Services, Inc., to finance their approved DuPont Crop Protection product purchases.

¹Cash can be applied to a Crop Protection prepay account to avoid loan approval.

²Have approved Deferred Payment Loan with adequate credit limit. TruChoice® Financing for 2018 DuPont Crop Protection opens Oct 1, 2017.

³For TruChoice® Financing rates for your area, contact TruChoice® Support at 800-922-2368. Subject to credit approval and program requirements.

⁴**Interest Reimbursement** is a reimbursement of interest accrued between Oct 1, 2017 to Dec 2, 2018 on DuPont Crop Protection products that are financed by Mar 30, 2018 through TruChoice® Financing. Products financed after Mar 30, 2018 will not be eligible for Interest Reimbursement. According to loan terms, the Deferred Payment Loan Agreement must be paid in full, including accrued interest, to receive an interest reimbursement check. The Interest Reimbursement is only based on net purchases of DuPont Crop Protection products. Interest on unspent loan funds will not be reimbursed.

- The 2018 Early Pay Multiplier is available to growers whose business operations are based in Colorado, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri (excluding Bootheel), Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Dakota, Texas, Vermont, Virginia (counties of Northampton and Accomack), West Virginia, Wisconsin, and Wyoming.
- Any amount of funding toward your DuPont Crop Protection purchases can be financed or prepaid, however a minimum of at least \$15,000 of qualifying DuPont Crop Protection purchases must be reached to receive Early Pay Multiplier minimum incentives and Interest Reimbursement.
- Redeem your Crop Protection prepay cash or credit funds at any participating retailer; transactions must be entered into TruChoiceOnline.com between October 1, 2017 and September 30, 2018.
- Early Pay Multiplier incentive expires March 30, 2018.

Other Terms and Conditions

- ⁵DuPont Crop Protection brands that qualify for participation: Abundit® Edge, Accent® Q, Afforia®, Aproach® brands, Assure® II, Basis® Blend, Breakfree® brands, Canopy® brands, Cinch® brands, Classic®, Curzate®, Enlite®, Envive®, EverpreX™, FeXapan™ herbicide plus VaporGrip® Technology, Fontelis®, Instigate®, Lannate® brands, Leadoff®, Matrix®, Prequel®, Realm® Q, Resolve® Q, Revulin® Q, Staple® LX, Steadfast® Q, Synchrony® XP, Tanos®, Trivence®, Vertisan®, Vydate® brands
- Program period purchase transactions (cash or credit) reported by your retailer between October 1, 2017 and September 30, 2018 will qualify. Any quantities of qualified products purchased during the offer period, that are subsequently returned to DuPont retailers, are not eligible for the incentives.
- DuPont retains the right to modify or cancel the program at any time.



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VaporGrip® Technology is a registered trademark of Monsanto Technology LLC used under license