

A close-up photograph of a hand holding a sliced orange. The orange is cut in half, showing its juicy segments and white pith. The background is blurred, showing more oranges and hands, suggesting a farm or orchard setting.

Help your trees realize their ultimate potential.

The DuPont logo, featuring the word "DUPONT" in a white, serif font inside a red oval, set against a red background.

DUPONT®

DuPont™
Exirel™
insect control

DuPont™ Exirel™ insect control provides you with early-season protection for developing foliage and fruit to produce a healthier, stronger crop, leading to consistently better yield and quality.

Exirel™ is powered by Cyazypyr™, a groundbreaking new product from DuPont that offers superior protection from insect pests for healthier and better-looking trees.

When you put Exirel™ to work on your operation, you can expect a level of protection unlike anything you've seen before. Exirel™ offers a new mode of action against a cross spectrum of sucking and chewing pests for an improved harvest this year and enhanced grove health overall.

A spring and summer flush foliar application to mature, fruit-bearing citrus trees can protect developing foliage and fruit from Asian citrus psyllids that vector citrus greening and citrus leafminers that are associated with the spread and prevalence of citrus canker, two devastating diseases.

DuPont™ Exirel™ insect control:

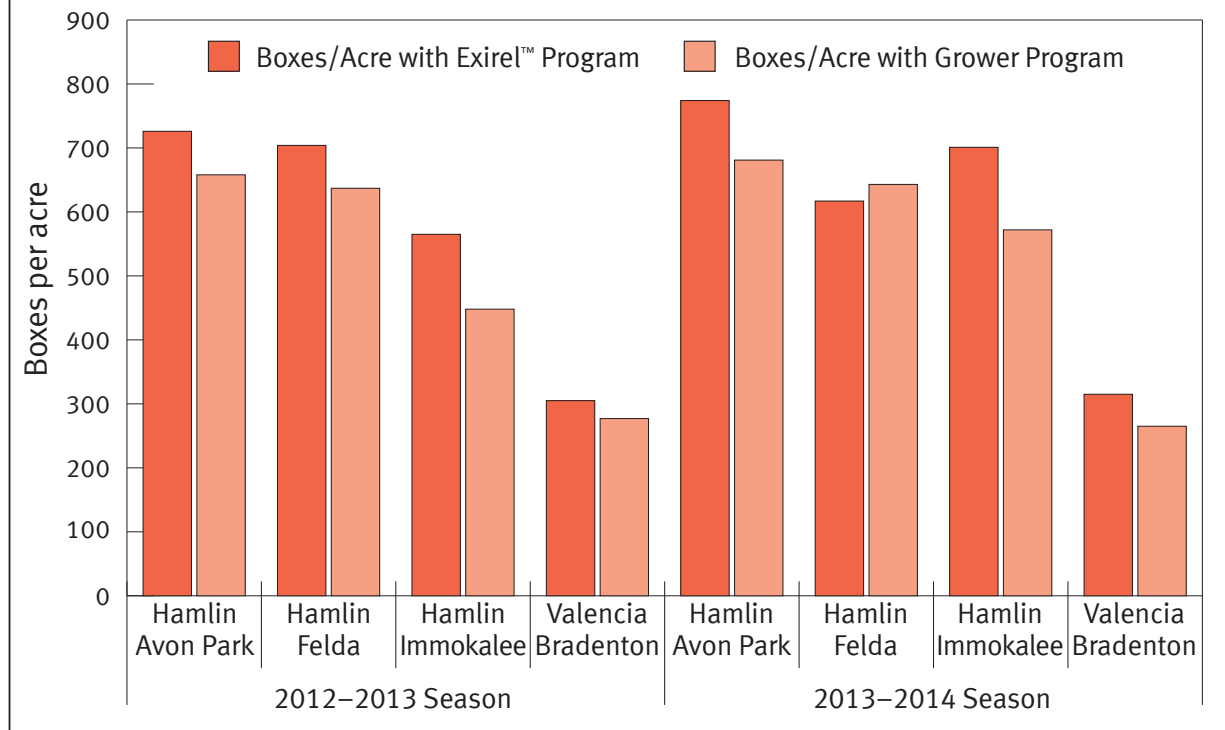
- Has helped increase juice orange yields by an average of 14% over grower standard programs as a result of excellent insect control
- Offers improved net-profit opportunity to growers
- Has been granted reduced-risk classification by EPA

- Improves the quality of flush, producing, on average, 6 to 8% more leaf surface overall
- Reduces the incidence of psyllids settling and feeding on leaves
- Reduces the incidence of HLB transmission to levels similar to the industry standard
- Protects against other pests, including pests that can damage leaf and open-entry points to canker
- Does not disrupt the balance of beneficial arthropods* in the groves

* See back page for label statement about bees.



Studies in four Florida locations¹ over two growing seasons have demonstrated that Exirel™ increased yield (boxes/A) by an average of 14% over the grower program



Source: SOW-12 & 13-021, 022 and 086 and FBA-12 & 13-798

Learn more.

Contact your local DuPont retailer or representative to learn how you can produce a more appealing crop at harvest with Exirel™ insect control from DuPont. Visit us at exirelcitrus.dupont.com.

¹ All locations received an Exirel™ application at 16 oz/A + oil at the spring flush and another one at the summer flush. A corresponding standard insecticide was applied in the grower program at the same timings as Exirel™. All other maintenance fungicide and insecticide sprays were made similarly to both programs. The Felda site received only a spring flush application during the 2013-2014 season because the summer flush did not develop in that grove. The EPA registered label contains the statement, "This product is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow to drift to blooming crops or weeds if bees are foraging in the treatment area." DuPont™ Exirel™ may not be registered for sale or use in all states. Contact your local DuPont representative for details and availability in your state. Always read and follow all label directions and precautions for use when using any pesticide alone or in tank-mix combinations. The DuPont Oval Logo, DuPont™, Cyazypyr™ and Exirel™ are trademarks or registered trademarks of DuPont or its affiliates. Copyright © 2014 E.I. du Pont de Nemours and Company. All Rights Reserved. 11/14 Reorder No.: K-28221