



**DuPont™ Verimark®**  
insect control

**DuPont™ Exirel®**  
insect control

# STRAIGHT FROM THE FIELD

Growers, consultants and other experts talk about  
DuPont™ Verimark® and Exirel®.



## STRAIGHT FROM THE FIELD

DuPont™ Verimark® and Exirel® insect control powered by Cyazypyr® are groundbreaking products from DuPont that provide early-season protection from insect pests for visibly vigorous plants from start to finish. Verimark® and Exirel® help growers produce a stronger crop in the field for a more appealing crop at harvest.

**“Compared to the grower standard insect control program, Verimark® encouraged early flowering by two to three days. That head start is very valuable to tomato growers, who plant and harvest their crops incrementally to take advantage of fluctuating market prices.**

**“In the morning, prices could be at \$25 or \$30 per box and by the afternoon they could have fallen to \$10 or \$12. Good fruit set and early flowering and fruiting is important for growers to be able to capitalize on the best prices each day.”**

Dr. Dak Seal, Assistant Scientist, Entomology and Nematology,  
University of Florida, Tropical Research and Education Center





**“What surprised me the most was we did a similar trial early last year in the pepper, and we saw a yield increase as well as the efficacy.**

**“A product like Verimark<sup>®</sup>, which is residual, and you put that in early season and it lasts a long time — well, this is important for later on. And that’s important for your insect management... a product with good residual control can help lower the populations.”**

John Curtis, Ph.D., Entomologist and President of Better Crops, Boca Raton

**“I was very impressed with the foliar trial — mainly because the size of the peppers were really the most marketable out there, and they look very clean.**

**“I would definitely recommend it highly — very highly — to all my growers.”**

Jimmy Morales, observer of Exirel<sup>®</sup> and Verimark<sup>®</sup> during trials, Branch Manager, Howard Fertilizer, Boca Raton





**DUPONT**

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INSECT CONTROL

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**STRAIGHT FROM THE FIELD**

## **Verimark® and Exirel® protect your crop's potential for a better harvest.**

Verimark® and Exirel® work quickly to deliver outstanding, extended crop protection through their mode of action against a cross spectrum of sucking and chewing pests. These products protect developing foliage and fruit to produce a healthier, stronger crop, leading to consistently better yield and quality. Verimark® and Exirel® deliver the strength necessary to manage highly prolific and difficult-to-control pests such as whiteflies, thrips, aphids, psyllids, leafminers and many lepidopteran pest species.

### **Learn more.**

Contact your local DuPont retailer or representative to learn how you can produce a more appealing crop at harvest with Verimark® and Exirel® insect control from DuPont. Visit us at [verimark.dupont.com](http://verimark.dupont.com) and [exirel.dupont.com](http://exirel.dupont.com).

The EPA registered labels contain the statements, "These products are highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow to drift to blooming crops or weeds if bees are foraging in the treatment area."

DuPont™ Exirel® and Verimark® may not be registered for sale or use in all states. Contact your local DuPont representative for details and availability in your state.

Always read and follow all label directions and precautions for use when using any pesticide alone or in tank-mix combinations.

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