



U. S. Steel

DU PONT

Tedlar®

COASTALUME™

Built for Coastal Living in St. Petersburg

For homeowners along Florida's Gulf Coast, hurricane season is a yearly test of how well a home can stand up to the elements. In St. Petersburg, one homeowner faced repeated storm damage to their traditional shingle roof. Year after year, high winds and harsh coastal conditions led to costly repairs, replacements, and ongoing maintenance.

Seeking a more resilient solution, the homeowner replaced the aging roof with **COASTALUME™** steel roofing featuring **Tedlar® PVF film** technology from DuPont, created in partnership with United States Steel Corporation. Designed for coastal environments, COASTALUME™ roofing is built to stand up to salt spray, humidity, and powerful winds while maintaining its appearance over time. This performance is backed by industry-leading warranties on both film coating and substrate in coastal areas, with no freshwater rinse required. The result is a durable, low-maintenance roof system that offers lasting protection—and peace of mind—for life by the water.

Tedlar®

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