



Tedlar®

Keeping Transit Signage Clean in High-Traffic Spaces

Public transit environments present a unique challenge for signage applications. Passenger traffic is constant, as is exposure to dirt and moisture. Along with the risk of graffiti, these factors can quickly degrade the appearance of signage that guides riders to their destination.

To keep its stations clean and welcoming, the **Southeastern Pennsylvania Transportation Authority (SEPTA)** in Philadelphia recently updated its branded signage. The organization replaced PVDF overlamine films with GF 108 anti-graffiti overlamine film from General Formulations, manufactured with **Tedlar® PVF film** from DuPont. This collaboration brought together material innovation and signage expertise to create a durable solution designed for demanding transit environments.

Tedlar® PVF film was selected as a high-performance protective overlamine for the signage graphics as part of a sustainability initiative. An inherently non-PFAS material, Tedlar® guards surfaces against stains, graffiti, and everyday wear. As a non-PFAS alternative to other fluoropolymer films used in similar applications, Tedlar® offers a solution that does not compromise performance. Known for its long-term durability and ease of cleaning, the film helps signage maintain its appearance over time. The result is a reduced need for maintenance while supporting a consistent wayfinding experience for riders across SEPTA stations.

Highlights

Location:
Philadelphia, PA

Solution:
GF 108 protective film made with Tedlar® PVF

Partners:
General Formulations,
Southeastern Pennsylvania
Transportation Authority